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8 UNITED STATES DISTRICT COURT
9 NORTHERN DISTRICT OF CALIFORNIA
10 OAKLAND DIVISION
11

12 IN RE WAGeworks, INC., SECURITIES
13 LITIGATION

Case No.: 4:18-CV-01523-JSW

**DEFENDANT JOSEPH L. JACKSON'S
REPLY MEMORANDUM IN SUPPORT
OF MOTION TO DISMISS PLAINTIFFS'
CONSOLIDATED AMENDED CLASS
ACTION COMPLAINT**

Hearing

Date: November 22, 2019
Time: 9:00 a.m.
Courtroom: Courtroom 5, 2nd Floor
Judge: The Honorable Jeffrey S. White

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1 **I. INTRODUCTION**

2 The moving papers of defendants WageWorks, Inc. (“WageWorks” or “the Company”) and
 3 Joseph Jackson¹ demonstrated that Plaintiffs have failed to plead facts sufficient to state a cause of
 4 action under the federal securities laws. Far from justifying a contrary conclusion, Plaintiffs’
 5 Opposition to Defendants’ Motions to Dismiss (“Opposition” or “Opp.”) actually confirms the
 6 inadequacy of the CAC’s allegations.

7 Plaintiffs claim that WageWorks executives, including Mr. Jackson, violated Section 10(b)
 8 by intentionally misinterpreting a portion of a federal government contract in order to overstate
 9 *less than one percent of one year* of the Company’s revenue. Despite the Opposition’s length and
 10 overheated rhetoric, Plaintiffs do not identify well-pleaded, particularized *facts* showing that Mr.
 11 Jackson *knew* the government would not pay for the services at issue.

12 Indeed, under the Reform Act and governing case law, Mr. Jackson’s Class Period stock
 13 sales – the linchpin of Plaintiffs’ effort to plead that he engaged in fraud – do not give rise to a
 14 strong inference of scienter, and instead *negate* any inference of fraudulent intent. The
 15 Opposition is unable to controvert those points. Plaintiffs do not identify *any* sales that were out
 16 of line with Mr. Jackson’s prior trading practices, or *any* aspect of the timing of the sales
 17 demonstrating that the sales were timed to maximize the personal benefit from any undisclosed
 18 information, as they were required to do. Instead, the Opposition (like the CAC) deliberately
 19 obfuscates the facts regarding Mr. Jackson’s stock sales, focusing on irrelevant information and
 20 disregarding relevant authorities – including a decision by this Court that is directly on point.

21 The Opposition fares no better with respect to the Section 11 claim. As discussed in
 22 WageWorks’ reply memorandum (“WageWorks’ Reply”), Plaintiff PERA has utterly failed to
 23 establish that it has standing to assert a Section 11 claim against anyone, including Mr. Jackson.
 24 And Plaintiffs do not dispute that, absent an underlying violation of Section 10(b) or Section 11,
 25 their control person claims necessarily fail as well.

26
 27 _____
 28 ¹ In addition to joining the motion to dismiss filed by WageWorks (Dkt. 108), Mr. Jackson filed
 his own separate motion (Dkt. 110), which is referred to as the “Motion” or “Mot.” Unless
 otherwise specified, all defined terms have the same meaning as in Mr. Jackson’s Motion.

1 **II. THE OPPOSITION DOES NOT IDENTIFY PARTICULARIZED FACTS**
 2 **SUFFICIENT TO PLEAD A SECTION 10(B) CLAIM AGAINST MR. JACKSON**

3 As discussed in WageWorks' Reply (which Mr. Jackson joins), the Section 10(b) claim
 4 fails because the CAC is devoid of facts sufficient to plead loss causation or scienter. *See*
 5 WageWorks' Reply at 3-19. And while Plaintiffs continue to argue that Mr. Jackson's stock sales
 6 are suggestive of scienter, that argument falls flat.

7 The Opposition does not dispute that Mr. Jackson's stock sales cannot contribute to a
 8 strong inference of scienter unless Plaintiffs *specifically identify* "unusual" or "suspicious"
 9 trading. *See In re Silicon Graphics Inc. Sec. Litig.*, 183 F.3d 970, 986-87 (9th Cir. 1999),
 10 *superseded by statute on other grounds as stated in Burbrink v. Campbell*, 734 F. App'x 416 (9th
 11 Cir. 2018). Nor do Plaintiffs contest that in order to meet this burden, they must demonstrate that
 12 Mr. Jackson's stock sales were *both* (1) "*dramatically out of line* with prior trading practices" and
 13 (2) made "at times *calculated to maximize the personal benefit* from undisclosed inside
 14 information." *Costabile v. Natus Med. Inc.*, 293 F. Supp. 3d 994, 1019 (N.D. Cal. 2018)
 15 (emphasis added). Yet the Opposition is unable to show that Plaintiffs have satisfied either of
 16 these requirements, and cannot overcome the conclusion that the nature and timing of Mr.
 17 Jackson's stock sales actually negate an inference of scienter.

18 **A. Plaintiffs Fail to Demonstrate that Mr. Jackson's Stock Sales Were**
 19 **"Dramatically Out of Line" with Prior Trading Practices**

20 Plaintiffs fail to identify any stock sales by Mr. Jackson that were out of line – let alone
 21 dramatically out of line – with his prior trading practices. Plaintiffs do not contest that during the
 22 Class Period, Mr. Jackson made a few small sales of approximately 10% of his holdings, just as he
 23 had done prior to the Class Period, and then sold a larger percentage and amount of his holdings in
 24 a public offering, just as he had done prior to the Class Period. *See Mot.* at 7-10.

25 Recognizing their inability to show that Mr. Jackson's Class Period sales were inconsistent
 26 with his prior trading practices, Plaintiffs effectively argue that the Court should turn a blind eye
 27 to that comparative analysis. *Opp.* at 31-32. Plaintiffs even go so far as to suggest – albeit
 28 without explanation – that neither this Court's decision in *Costabile* nor any other case cited by
 Mr. Jackson supports considering his sales in context. *Id.* at 32. Plaintiffs are wrong. In

1 *Costabile*, this Court noted that one defendant’s allegedly large stock sale during the fourth quarter
2 of 2014 was not suspicious in light of his prior large sale during the fourth quarter of 2013, which
3 “reinforce[ed] the inference that it was not unusual for him to make large fourth quarter sales.”
4 293 F. Supp. 3d at 1019-20. Put simply, governing Ninth Circuit law makes clear that the **full**
5 **context** of Mr. Jackson’s stock sales, both before and during the Class Period, is critical to the
6 determination of whether those transactions are “unusual” or “uncharacteristic.” *See Zucco*
7 *Partners, LLC v. Digimarc Corp.*, 552 F.3d 981, 1006 (9th Cir. 2009).

8 Plaintiffs ignore the details of Mr. Jackson’s trading prior to and during the Class Period,
9 except to claim – erroneously, and without any real explanation or supporting analysis – that he is
10 somehow “cherry-picking.” *Opp.* at 31. In reality, Mr. Jackson’s moving papers examined all of
11 the relevant trading information in detail. *See Mot.* at 8-9. Undaunted, Plaintiffs then proceed to
12 “cherry-pick” themselves, arguing that despite all of the other similarities between Mr. Jackson’s
13 Class Period and pre-Class Period trading activity, his retention of **nearly half** of his WageWorks
14 stock during his Class Period public offering sale is somehow suspicious because he retained two-
15 thirds of his stock during a prior offering. *Opp.* at 31. Not surprisingly, Plaintiffs cite no authority
16 for the proposition that this isolated statistical comparison is so “suspicious” as to raise a strong
17 inference of scienter. Perhaps more fundamentally, Plaintiffs ignore that Mr. Jackson’s retention
18 of a large percentage of his stock, **standing alone**, means any “inference of scienter is functionally
19 negated.” *Tripp v. IndyMac Fin. Inc.*, 2007 WL 4591930, at *4 (C.D. Cal. Nov. 29, 2007).

20 Unable to satisfy their burden, Plaintiffs offer several arguments designed to distract from
21 the fact that Mr. Jackson’s sales during the Class Period were fully consistent with his prior
22 trading practices. None of those arguments has merit.

23 **First**, Plaintiffs continue to focus on the **gross proceeds** of Mr. Jackson’s sales, rather than
24 the number of shares sold – and, in a throwaway assertion tellingly buried in a footnote, they argue
25 that Mr. Jackson’s reliance on this Court’s decision in *Costabile* is “misplaced.” *Opp.* at 28 n.31.
26 Contrary to Plaintiffs’ glib assertion, *Costabile* is directly on point. In that case, this Court
27 rejected the same theory Plaintiffs advance here, explaining that the plaintiffs had not cited and the
28 Court had not located “any case” establishing that courts “should look to the realized proceeds of a

1 sale” rather than the number of shares sold. 293 F. Supp. 3d at 1020. The holding in *Costabile* is
 2 consistent with Ninth Circuit authority, which requires courts to consider “(1) the **amount and**
 3 **percentage** of shares sold; (2) **timing** of the sales; and (3) **consistency** with prior trading history.”
 4 *In re Quality Sys., Inc. Sec. Litig.*, 865 F.3d 1130, 1146 (9th Cir. 2017) (emphasis added).

5 Disregarding this Court’s clear holding in *Costabile*, Plaintiffs cite three cases for the
 6 ostensible proposition that the proceeds from stock sales “may be considered.” *See* Opp. at 28
 7 n.31. However, **none** of those cases stands for the proposition that the gross proceeds obtained
 8 from stock sales could render the sales suspicious when the amounts and percentages of the sales
 9 are not. Instead, those cases either **mention** gross proceeds in passing while evaluating the amount
 10 and percentage of sales, or find that larger proceeds could make an **otherwise suspicious** high
 11 percentage of sales even more suspicious.²

12 Plaintiffs also try to distinguish *Costabile* by arguing – incorrectly – that this Court merely
 13 rejected the use of gross proceeds as the **sole** measure of whether stock sales are out of line with
 14 past practices. *See* Opp. at 28 n.31. In reality, the Court explained in *Costabile* that proceeds are
 15 not an appropriate measure for comparing sales regardless of what other facts are introduced. *See*
 16 *Costabile*, 293 F. Supp. 3d at 1020 (“Plaintiff, however, does not cite any case for the authority
 17 that courts should look to the realized proceeds of a sale, and the Court has located none.”).

18 **Second**, Plaintiffs appear to claim that the mere amount and percentage of shares sold was
 19 suspicious irrespective of Mr. Jackson’s trading history (*see* Opp. at 28-29), ignoring controlling
 20 Ninth Circuit authority that the mere size of defendants’ sales is **not** evidence of scienter absent a
 21 corresponding allegation that the sales were “inconsistent with their usual trading patterns.” *Zucco*
 22 *Partners*, 552 F.3d at 1006; *see also Ronconi v. Larkin*, 253 F.3d 423, 435-36 (9th Cir. 2001) (no
 23 scienter even assuming defendant’s large sales of 98% of total shares were “suspicious in amount
 24 and timing” where there was no evidence they were dramatically out of line with prior trading

25 ² *See No. 84 Employer-Teamster Joint Council Pension Trust Fund v. Am. W. Holding Corp.*, 320
 26 F.3d 920, 938-39 (9th Cir. 2003) (in which the court listed, but did not analyze, gross proceeds
 27 information for defendants’ sales); *Johnson v. Aljian*, 394 F. Supp. 2d 1184, 1199 (C.D. Cal.
 28 2004) (mentioning the proceeds of sales in passing while explaining that the amount and
 percentage of shares sold were significant); *Marksman Partners, L.P. v. Chantal Pharm. Corp.*,
 927 F. Supp. 1297, 1313 (C.D. Cal. 1996) (noting that a high **percentage** of sales may be
 suspicious “especially” where the dollar amounts involved are also high).

1 practices); *In re Vantive Corp. Sec. Litig.*, 283 F.3d 1079, 1093 (9th Cir. 2002) (“[B]y themselves,
 2 large numbers do not necessarily create a strong inference of fraud.”), *abrogated on other grounds*
 3 *as recognized in South Ferry LP, No. 2 v. Killinger*, 542 F.3d 776, 784 (9th Cir. 2008). In *every*
 4 *one* of the cases Plaintiffs identify in which a smaller percentage of sales was deemed suspicious,
 5 the court found that the sale *differed from prior trading history* or was *made at a suspicious time*³
 6 – precisely the showing that Plaintiffs are *unable to make here*.

7 Even if it were proper to consider the size of the sales alone (which it is not), courts have
 8 found that sales of much higher percentages of a defendant’s holdings are not suspicious. *See*,
 9 *e.g.*, *Silicon Graphics*, 183 F.3d at 987-88 (no inference of scienter where sales exceeded 75.3% of
 10 holdings); *Metzler Inv. GMBH v. Corinthian Colleges, Inc.*, 540 F.3d 1049, 1067 (9th Cir. 2008)
 11 (no scienter where one defendant sold 100% of his holdings and another sold 37%). Although
 12 these cases were cited in Mr. Jackson’s motion, the Opposition tellingly ignores them.

13 **B. Plaintiffs Fail to Demonstrate That Mr. Jackson’s Stock Sales Were Made at**
 14 **Times Calculated to Maximize His Personal Benefit**

15 Mr. Jackson’s stock sales cannot contribute to a strong inference of scienter for another
 16 reason: Plaintiffs fail to show that the *timing* of those transactions was suspicious. As the Ninth
 17 Circuit has explained, even an otherwise suspicious amount and percentage of shares sold
 18 cannot contribute to a strong inference of scienter absent *specific* allegations demonstrating that
 19 the sales were made “*at times calculated to maximize the personal benefit* from undisclosed
 20 inside information.” *Silicon Graphics*, 183 F.3d at 986 (emphasis added); *see also Lu v. Align*
 21 *Tech., Inc.*, 2019 WL 5579520, at *10 (N.D. Cal. Oct. 29, 2019) (stock sales did not raise a
 22 strong inference of scienter despite large numbers and percentages of shares sold where
 23 plaintiffs did not sufficiently allege why the timing of the sales weighed in favor of scienter).

24 ³ *See Provenz v. Miller*, 102 F.3d 1478, 1491 (9th Cir. 1996) (finding that a defendant’s sale of
 25 20% of his shares was suspicious because it was made shortly after an earnings call disclosing
 26 record profits but before a \$4 million loss was made public); *Batwin v. Occam Networks, Inc.*,
 27 2008 WL 2676364, at *14 (C.D. Cal. July 1, 2008) (sale of 7% of sales was suspicious because of
 28 the suspicious *timing* of the sale and the fact that the defendant had not sold *any* shares for the
 prior several years); *Marksman Partners*, 927 F. Supp. at 1313 (sale of 20% of shares was
 suspicious when considering that the defendant had not sold any of her stock in the previous three
 years); *In re OmniVision Techs., Inc.*, 2005 WL 1867717, at *4 (N.D. Cal. July 29, 2005) (sale of
 18% of shares was suspicious when combined with the timing and inconsistency with prior
 trading history).

1 The CAC does not contain a *single allegation* establishing that the dates and prices of
2 Mr. Jackson's stock sales were suspicious. *See* Mot. at 10. Unable to dispute that point,
3 Plaintiffs assert that Mr. Jackson's sales were nonetheless "propitiously timed" because they
4 were made "during and after" the *year-long* period when Plaintiffs allege that the Company's
5 results would have "missed EPS guidance." Opp. at 30; *id.* at 30 n.35. This vague assertion,
6 which is devoid of supporting factual allegations, does not come close to meeting Plaintiffs'
7 burden to establish that the *particular* dates of Mr. Jackson's sales were suspicious. *See, e.g.,*
8 *Lu*, 2019 WL 5579520, at *10 (no scienter based on allegation that defendants' stock sales took
9 place "weeks before" a particular event where plaintiffs failed to demonstrate how such timing
10 maximized personal benefit); *Brodsky v. Yahoo! Inc.*, 630 F. Supp. 2d 1104, 1118-19 (N.D. Cal.
11 2009) (no scienter where amount and percentage of shares sold were suspicious but only timing
12 allegations were that defendants sold stock following earnings releases, "which is common
13 practice among corporate executives"); *Wenger v. Lumisys, Inc.*, 2 F. Supp. 2d 1231, 1251 (N.D.
14 Cal. 1998) (no scienter where "none of the sales occurred at suspicious times, such as
15 immediately before a negative earnings announcement.").

16 Furthermore, Plaintiffs fail to counter Mr. Jackson's point that the timing of his stock
17 sales actually *negates* an inference of scienter. As explained in Mr. Jackson's motion: (1) none
18 of the sales was made at a time when the Company's stock price was anywhere near its peak,
19 with Mr. Jackson instead retaining nearly 90% of his holdings until after the share price dropped
20 again (thus *losing out on nearly 40% of the entire price increase* during the Class Period); (2)
21 the majority of sales were made when WageWorks' net income and revenues were *understated*,
22 not overstated; and (3) Mr. Jackson waited to sell his shares until a point where not only had the
23 shares lost 40% of their value, but the Company was under the microscope of extensive due
24 diligence in connection with the 2017 Offering – the absolute worst time for someone with
25 knowledge of fraud to sell his shares. *See* Mot. at 10-12. Plaintiffs offer only half-hearted
26 rejoinders, none of which establishes that Mr. Jackson's stock sales were remotely suspicious.

27 With respect to the price of the shares, Plaintiffs do not explain how the *particular*
28 timing of Mr. Jackson's sales could possibly create an inference of scienter in light of numerous

1 cases holding that when insiders “miss the boat” as much as Mr. Jackson did, the timing of the
2 sales is not suspicious. *See Ronconi*, 253 F.3d at 435 (no scienter where defendants sold at
3 share prices averaging \$54 and the stock price ultimately rose to \$73 because “[w]hen insiders
4 miss the boat this dramatically, their sales do not support an inference that they are preying on
5 ribbon clerks who do not know what the insiders know”); *Vantive*, 283 F.3d at 1093-94 (no
6 scienter where defendant sold the majority of his shares at prices between \$20-25 per share and
7 the price ultimately peaked at \$39; defendant’s sales were “below a price at which [he] could be
8 seen to have maximized the value of alleged inside knowledge”); *Lu*, 2019 WL 5579520, at *10
9 (no scienter where stock sold at prices significantly below the all-time high); *In re Accuray, Inc.*
10 *Sec. Litig.*, 757 F. Supp. 2d 936, 950-51 (N.D. Cal. 2010) (no scienter where the stock traded at
11 \$29.25 per share but all of the insider sales were at or below \$18 per share).

12 Instead of addressing these cases, Plaintiffs merely argue that the sales were made when
13 the stock price was “still highly inflated” from Defendants’ alleged fraud. *Opp.* at 30. But that
14 argument is circular. Plaintiffs themselves defined the Class Period, alleged in a conclusory
15 fashion that the price was “inflated” during that period, and presumably chose an “unusually
16 long” class period of ninety-four weeks at least in part to encompass as many insider sales as
17 possible. *See Vantive*, 283 F.3d at 1092 (explaining that it is “obvious” why plaintiffs selected
18 an “unusually long” class period of sixty-three weeks: “to sweep as many stock sales into their
19 totals as possible, thereby making the stock sales appear more suspicious”). But apart from that,
20 Plaintiffs cannot dispute that – even under their own theory – Mr. Jackson undeniably “miss[ed]
21 the boat” in such a way that he did not “maximize[] the value of [any] alleged inside
22 knowledge.” *See Ronconi*, 253 F.3d at 435; *see also Vantive*, 283 F.3d at 1093-94.

23 Nor do Plaintiffs have any cogent response to the authorities holding that scienter is
24 negated if stock sales occur when net income and revenues are actually understated. *See Mot.* at
25 12 (citing cases). Plaintiffs do not contest that Mr. Jackson’s sales in the 2017 Offering
26 occurred on the heels of reported financial results that were actually lower than they should have
27 been – *i.e.*, the Company’s May 2017 results understated revenues by about \$1.0 million and
28 understated net income by almost \$5 million. *Id.* at 11. Instead, Plaintiffs offer a convoluted

1 argument which (while far from clear) seemingly suggests that the stock price at the time of the
 2 2017 Offering was still subject to some residual inflation as a result of alleged EPS
 3 manipulation in prior periods. *See* Opp. at 30. But that argument is a *non sequitur*. The critical
 4 point is that selling stock at a time when reported financial results (such as revenues or net
 5 income) are understated is incompatible with scienter, because – by definition – a defendant
 6 who disposes of shares at such times is ***not maximizing his or her benefit from the alleged***
 7 ***fraud***. *See McCasland v. FormFactor Inc.*, 2009 WL 2086168, at *8 (N.D. Cal. July 14, 2009).
 8 Notably, the Opposition cites no authority to the contrary.

9 Finally, Plaintiffs cannot contest that most of Mr. Jackson’s Class Period sales occurred
 10 not in the open market, but instead in the 2017 Offering. As discussed in the moving papers, it
 11 makes no sense to suggest that someone who had knowledge of accounting improprieties would
 12 sell shares in an offering where every facet of WageWorks’ business would be subject to intense
 13 investigation by underwriters; to the contrary, selling shares in such an offering undermines any
 14 inference of scienter. *See* Mot. at 12. The Opposition’s only ostensible “response” is no
 15 response at all: Plaintiffs offer a cryptic four-line footnote that merely disputes the ultimate
 16 conclusion, without a hint of analysis, supporting authority or logic. Simply put, Plaintiffs are
 17 unable to dispute that it would be irrational for Mr. Jackson to subject himself to the scrutiny of
 18 sophisticated investment professionals if he believed WageWorks’ financial results had been
 19 misstated. *See Ronconi*, 253 F.3d at 436 (no scienter where “knowledgeable insiders act in a
 20 way inconsistent with the inference that the favorable characterizations of the company’s affairs
 21 were known to be false when made”).

22 * * *

23 In sum, when all of the allegations regarding Mr. Jackson are considered holistically, as
 24 required under *Tellabs, Inc. v. Makor Issues & Rights, Ltd.*, 551 U.S. 308, 314 (2007), the most
 25 plausible inference (indeed, the only plausible inference) is that Mr. Jackson honestly believed
 26 WageWorks was entitled to payment for all of its services under the contract at issue, and that the
 27 government would pay WageWorks accordingly. Because the Opposition identifies no facts to
 28 support a contrary conclusion, the Section 10(b) claim against Mr. Jackson should be dismissed.

